



capstone



College Counseling
Cooperative



COLLEGE COUNSELING COOPERATIVE

STRONGER TOGETHER

The concept behind 4C is simple. Pool a myriad of resources where many schools can share those resources and they will be *STRONGER TOGETHER* when getting their students recruited for college. 4C has developed a unique college counseling program to supplement the small school counselor by providing high school students and parents with all the resources they need for test prep, college visits, exploring colleges, connecting with college admissions counselors, finding local scholarships, and accessing admissions workshops.

Schools are able to sign up for a yearly subscription of \$1850. This allows unlimited access to all of the 4C resources for students and parents.

No surprise fees, no additional costs.

In addition, the 4C program qualifies for federal title money which means you can provide these resources at no cost to your school budget. Capstone will work with your school to help you capitalize on these funds and provide your students and families with these great resources.

There is literally no reason you should not take advantage of this program. All of the resources listed in the column to the right are included and provided to your families for free with the yearly subscription.

College Admissions Services

College admissions podcasts which cover a myriad of helpful admissions information

Connecting With Colleges

Connecting families with admissions counselors and campus tours

Test Prep Services

Access to test prep boot camps and a huge bank of practice materials

Local Scholarship Page

80-150 local and national scholarships selected uniquely for your school and area all organized by month and deadline date.

School Branded College Counselor Page

Display your own college counseling web page on your site for increased marketing appeal to website visitors



4C
STRONGER
TOGETHER

COLLEGE CONNECTIONS AND COUNSELING

College Admissions Podcasts

Capstone provides a library of podcasts on relevant topics for college admissions such as college resumes, essays, ACT/SAT testing, applications, college visits, scholarships, and much more!



Connecting With Colleges and Universities

College counselors do not get to visit small schools. When they plan visits to their recruitment areas, they only stop by a handful of larger schools in the area. Capstone connects your students with live admissions counselors from colleges around the United States. Capstone schedules college admissions counselor visits and provides your students with connections to hundreds of college campus videos, live virtual tours, and easy ways to connect directly to college admissions staff.



Test Prep Services

Test scores are becoming more and more relevant again with many colleges and organizations requiring certain test scores for scholarship consideration. In addition, many colleges are beginning to transition away from test optional policies for admissions. Capstone test prep courses, administered by highly skilled instructors, keep your students competitive with scholarships and college admissions.

WHAT YOUR FAMILIES RECEIVE

- **ACT/SAT 1 Day Live Virtual Test Prep Camp – Multiple date options throughout the year.**
- **Free access to ACT/SAT online practice materials with thousands of practice questions.**
- **Free access to full-length practice ACT and SAT exams.**

Meet Our Team



Renee Ramsey

Renee has been with Capstone since 2019 and holds a B.A. from Texas A&M University and a Master's in Educational Administration from The University of Texas at Tyler. She currently teaches English and AP US History at Lindale High School. She has 27 years of classroom experience and has served as an Adjunct Professor at Tyler Junior College. She has received numerous awards as an outstanding educator.



Katie Darden

Katie Darden has worked at Capstone since Spring of 2019. She has a BA in Business Administration from Stephen F. Austin State University and a Master of Arts in Teaching from Stephen F. Austin State University. She has 6 years experience teaching various high school math courses and has served for several years as a personal tutor and AVID tutor.



Cliff Henry

Cliff comes to Capstone with extensive tutoring experience with his work in various school systems. He holds a Bachelor of Science in Mathematics from the University of Texas at Austin and has been with Capstone since 2021.



Sara Terry

Sarah joined Capstone in 2021. She holds a Bachelor's degree and Master's degree in English from Abilene Christian University. She currently teaches English at Grace Community School and is an Adjunct Professor at Abilene Christian University.



McKinley Terry

McKinley joined Capstone in 2021. He holds a Bachelor's degree in Management from Abilene Christian University and a Master's degree in Celtic Studies from the University of Wales, Trinity St. David. He currently teaches 7th Grade Texas History at Jacksonville Middle School.

80% of
Capstone
instructors hold
a graduate
degree



School-Branded College Advising Page for Students and Parents

Capstone CEO, Jim Bell spent over 20 years in small schools and was in administration for 12 of those years as head of school, principal, dean of academics, consultant, and director of development. Capstone recognizes that you are always looking for ways to add services for your families and students while struggling to find the resources needed to hire extra staff to offer those services. For a school who wants to attract top students who pursue a college education, it is a challenge to add this service to an already burdened staff member or find money in the budget for the resources to provide your students with quality opportunities they need for college admissions. Without the right resources, your families will feel like they cannot get the same opportunities they would at a larger school. Capstone's College Counseling Cooperative is the perfect solution! Capstone can help you offer premium college admission services at a fraction of the cost it would take to fund these resources locally. We will create a school branded webpage you can link to your website which provides access to:

- Free Test Prep Class Options
- Access to Thousands of ACT and SAT Practice Materials
- Close to 100+ Local and National Scholarships with Deadline Dates and Links to Applications
- News of Upcoming College Admissions Visits and Monthly College Admissions Workshops
- Connections to Hundreds of Live College Admissions Counselors
- Access to Hundreds of Campus Tours and Videos
- A Free Counselor Resource Guide to Help Your Students Get the Most Out of Your Yearly Subscription.

AFFORDABLE PRICING



\$1850 - One Year Subscription

- Unlimited Number of Students and Unlimited Access to Resources
- Includes everything listed above - A \$6800 Value

**LET CAPSTONE HELP YOU UTILIZE THESE RESOURCES
WITH NO COST TO YOUR SCHOOL OR FAMILIES!**

Schedule a Full Demonstration by Going to 4cstrong.com or

Call: 903-747-3424

Email: info@capstoneadvising.com